

Quantitative Aptitude & logical reasoning (20 %):

Data analysis and interpretation, Arithmetic, statistical analysis and related quantitative aspects. Direction, Analogy, Blood Relation, Number Series, Cube and Dice, Calendar, Verbal Analogy, General Mental Ability, Reciting Chronological order, Coding and Decoding

English Comprehension and Reading Ability (20%):

Basic English grammar, synonyms, antonyms, sentence correction, one-word Substitution, idioms and phrases, pairs expressing relationships, famous books in English Literature.

Current Affairs (20%):

General Awareness of Indian Political and Economic Environment, International Developments (Political and Entertainment), Awareness of current public issues, Indian history and Social Science, recent developments in sports field.

information Technology (20%): Information Communication Technologies and its application in Media Industry, AI Sector, Computer, functioning of digital devices, popular software tools and Apps

Subject matter Expertise (20%): Indian Media, Film Industry, Advertisement, Print and Digital Media, Mass Media and Society, Indian TV news, Regional media
